



ARE YOU READY FOR THE BEST INTERNSHIP ABROAD IN SUMMER 2026?

➤ GO INTERNATIONAL

ITALY

INTERNSHIP: Marketing & Market Analysis

Place of work: **San Vito al Tagliamento**

Period: **4–6 weeks in July or September 2026**

YOUR JOB

As a Marketing & Sales Intern, you will support the Sales and Marketing team in analyzing markets and competitors. You will work closely with the Sales Director and Sales Manager, helping to identify opportunities and trends to directly contribute to the development of the company's marketing strategy and planning.

YOUR TASKS

- Conduct **market research and analyze customer needs** to identify emerging trends and opportunities
- Support the **development and implementation of marketing strategies** that align with overall company goals and sales objectives
- **Collaborate with the Sales Team** and external marketing agencies to ensure consistent messaging and unified objectives
- Assist in **creating marketing plans** and supporting materials **for campaigns**
- Monitor **ongoing marketing activities** and prepare performance reports

YOUR SKILLS

- Solid understanding of **digital marketing channels and tools, including SEO/SEM**
- Awareness of **market trends, customer behavior to support strategic decisions**
- **Fluency in English**, Italian is a big advantage
- Currently pursuing **studies in Marketing, B.A., Communications, or similar**

YOU GET

- A **unique internship** position
- A **top salary** of at least 1.600 euros (net. p.m./respective equivalent)
- A **huge kick-start** for your career
- Travel and accommodation **costs are covered**

SIGN UP HERE!

HAVE WE PIQUED YOUR INTEREST?

Apply online by **March 27th, 2026**: wietersdorfer.com/italy_alpacem_sanvito

YOUR COMPANY

Alpacem, part of the Wietersdorfer Group, is the market leader for cement, concrete, and raw materials in the Alpe-Adria region. With around 780 employees, the company produces high-quality products at 29 locations across Austria, Italy, and Slovenia. Your base will be in San Vito al Tagliamento.

The Austrian Wietersdorfer Group is an international industrial company in the building materials and piping sectors. Its business areas include cement & concrete, lime, industrial minerals, GRP, and thermoplastic piping systems. With its subsidiaries Alpacem, InterCal, Amiblu, HOBAS, O-Tek, POLOPLAST and Calcit and its participations, the family group operates in 30 countries.

If you have any questions, please do not hesitate to contact us:
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Alpacem
by Wietersdorfer