

OPUS NOVO GMBH

HEAD OF MARKETING AND SALES (F/M/X)

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ABOUT US

Opus Novo is a start-up company from Graz. We are manufacturer of the digital care assistant **ELLY**, which is a multifunctional luminaire for elderly people and their caregivers. An individually adjustable orientation light makes people's nocturnal ways safer and gives them more orientation during the night. Furthermore, ELLY sends the bed exit signal to the caregivers by communicating with an app and thereby relieves relatives and caregivers massively.

YOUR TASKS

-) customer acquisition
-) B2C marketing and online marketing
-) revenue responsibility
-) planning, organization and implementation of marketing campaigns
-) develop new sales channels, develop and implement ideas
-) B2B and B2C

YOUR SKILLS

-) experience in B2C direct sales and marketing is essential
-) current or completed studies (sales, marketing, ...) are an advantage
-) high will to succeed as well as high self-motivation
-) customer orientation
-) good organizational skills and independent way of working
-) confident demeanor and sense of responsibility

OUR OFFER



home office &
remote work



promotion
prospects



full time or
part time



flexible working
hours



min. 2.500 €
gross per month



plus 4 % profit
participation

FURTHER INFOS

In addition to the base salary, we offer a 4 % share in the company's profits through phantom shares (PSOP).

If you are interested, please send us your CV and a 1-2 minute video about your motivation to: frankl@opus-novo.com



make decisions
by your own



working in a highly
motivated start-up